

Green Homes Start With EcoBlu

EcoBlu Products, Inc. is a developer, manufacturer and distributor of eco-friendly wood products which protect homes against mold, fungus, wood rot, termites and fire.



EcoBlu PROTECTS THE WHOLE HOME

EcoBlu makes eco-friendly building products which protect the entire home from the threats of raw lumber. From dimensional wood (like 2 x 4s) to sophisticated engineered wood products (manufactured by binding together wood fibers with adhesives) single and multi-family homes can be built entirely from wood protected from mold, fungus, wood rot, termites and fire.



EcoBlu IS FRIENDLY TO PEOPLE AND THE PLANET

Building products treated with EcoBlu's proprietary technology are non-toxic to people and the planet. Mold, termites and fungus cannot grow on EcoBlu treated wood, reducing illnesses and damage from these threats. Use of EcoBlu products reduces the use of toxic chemicals needed to rid the US of termites (see next page).



EcoBlu FOR SUSTAINABILITY

By protecting wood, EcoBlu dramatically increases the lifespan of wood – before and after construction. Use of EcoBlu helps sustain our forestry, air quality and structural integrity of our homes. By using wood responsibly, we can help diminish our reliance on steel and concrete which release 24% and 47% more air pollution; produce 8% and 23% more solid wastes; require 26% and 57% more energy; emit 34% and 81% more greenhouse gases and discharge 4 and 3.5 times more water pollution.¹²



EcoBlu ON EXTREME HOME MAKOVER

EcoBlu's Bluwood was featured on ABC's Extreme Makeover Home Edition. EcoBlu's protected lumber was used to build a new home for a family who lost their father and husband to an illness caused by mold. He had been attempting to remove mold in the family's basement of their old house and died suddenly from a respiratory illness. The show producers sought out EcoBlu's Bluwood to protect the family from mold in their new house.



BRAD PITT REBUILDS NEW ORLEANS WITH EcoBlu 'S BLUWOOD

EcoBlu's Bluwood was used by Brad Pitt and his Make it Right Foundation to rebuild homes in the 9th ward of New Orleans destroyed by hurricane Katrina. EcoBlu was chosen because of its resistance to moisture, mold, fungus, rot and termites – all problems in the region.



EcoBlu IN LOWE'S

EcoBlu Products are sold nationwide.

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323 605-3361

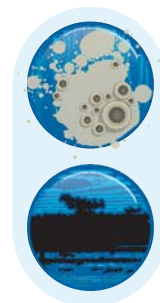
EcoBlu Sales & Investor Relations:
info@ecobluproducts.com
909 519-5470 // Symbol: ECOB

www.ecobluproducts.com
www.youtube.com/ecobluproducts

MOLD, FUNGUS, ROT & DECAY

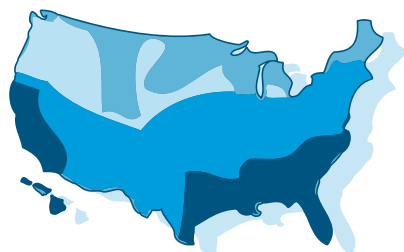


Molds are fungi that can be found both indoors and outdoors. Estimates range from tens of thousands to perhaps three hundred thousand species of mold. Molds grow best in warm, damp, humid conditions, and reproduce by making spores. Mold spores can survive harsh environmental conditions.



Exposure to molds can cause symptoms such as nasal stuffiness, eye irritation, wheezing, or skin irritation, chronic lung illnesses, such as obstructive lung disease.¹¹

- A Brown University study found a link between depression and household mold.¹
- 1000 species of mold are common in the U.S.²
- There are currently 10,000 mold-related lawsuits pending in the U.S.³
- Mold-related claims now average \$3-\$8 billion annually.⁴
- Mold-related claims average \$15,000 to \$30,000.⁵
- 66% of builders are concerned about health issues related to mold and nearly 75% have significant concerns about being sued as a result of mold issues.⁵
- Insurance that once cost contractors \$15,000 now routinely costs \$150,000 and does not cover mold or water damage.⁷
- Homeowners insurance usually excludes or limits claims due to mold-related damage.⁸



Termite Infestation in the U.S.

● HIGH RISK ● MODERATE ● LOW ● LOW INCIDENCE

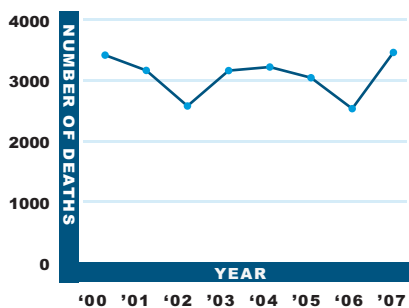
TERMITES

Termites populate every state in the United States. Hawaii has the highest concentration of infestation with 15.1% of the houses being victims. Georgia tops the list in the continental US, where 5.5% of residential homes are affected. The national average is 2.3%.



- Homeowners pay over \$2 billion per year to replace wood damaged by fungal decay and termites.⁹
- The average amount homeowners pays \$11,400 to repair a home damaged by Formosan termites.¹⁰

Civilian Fire Deaths in U.S. Homes



FIRE

2007 Fires, Civilian Deaths and Injuries, and Property Loss¹²

- Fires 1,557,500
- Civilian deaths 3,430
- Civilian injuries 17,675
- Property loss \$14.6 billion



530,500 fires occurred in structures

414,000 fires, or 78 percent, of all structure fires occurred in residential properties. Every 20 seconds, a fire department responds to a fire somewhere in the nation. A fire occurs in a structure at the rate of one every 59 seconds, and in particular, a residential fire occurs every 76 seconds.



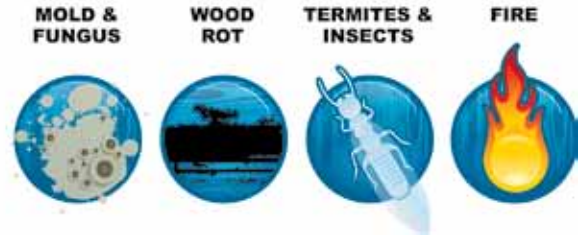
SOURCES : 1 – Brown University 2,3,4,6,7,8 – Mold Policy and Cases Weatherization Assistance Program, Technical Assistance Center 5 – Insurance Information Institute 9 – Wood Protection Council of National Building Sciences as quoted by LSU Agricultural Center and in *Pioneer Magazine* article. 10 – *Pioneer Magazine* article: Borates to the Rescue, March 2001, as shown on the www.borax.com web site 11 – CDC 12 – National Fire Protection Association (NFPA)



The Competition

PRODUCT	MOLD & FUNGUS	WOOD ROT	TERMITES & INSECTS	FIRE
ECOBLU	YES	YES	YES	YES
NATUREWOOD ®		YES	YES	
MICROPRO ® MICROSHADE ®		YES	YES	
ADVANCEGUARD ®			YES	YES
HI-BOR ® (USED IN HAWAII)		YES	YES	
NO BURN ®	YES			YES
BORA-CARE ®			YES	
MOLD CARE ®	YES			
JECTA ®		YES	YES	
TIM-BOR ® PROFESSIONAL			YES	





Structural Evaluation Reports

Evaluation Reports for EcoBlu Products

ECOBLU PROPRIETARY PRODUCTS	ORGANIZATION	CERTIFICATE
I-Joist	ICC-ES	ESR-1225 ESR1405 PFC-4325 ESR-1991
	APA	PR-L262
	DSA	PA-038
	HUD	SEB1132
	LA City	RR25450
	Florida	FL7428
	Wisconsin	WI00258-W
	NYC	MEA 233-98-M VOL IV
	LVL Header and Beams	ICBO
HUD		MR1310
DSA		PA-123
LA City		RR 25448
CCMC		13006-R
Glulam	APA	PR-L269

TABLE NOTES:

1. Commodity framing lumber and panel products follow the applied grade stamp.
2. The EcoBlu treatment does not require a reduction in physical properties.



Test Data

EcoBlu Products Coatings Utilizing BluWood™ Technology

INFUSION FILM

TESTING METHOD	TESTING	TEST EVALUATION		
ASTM D 3273-00 8 week testing period	Mold growth on the film surface of interior coatings in an environmental chamber.	EcoBlu vs. Control		
		SYP	10	2
		Plywood	10	1
		OSB	10	2
10= no growth 1 = Complete growth				
ASTM D-1633	Permeability of Infusion film	1.25 - 2.25 perms		
ASTMD-1633ASTME12-94	Non-Corrosive	Control Uncoated SYP (mils/yr) 23.708	EcoBlu Coated SYP (mils/yr) 24.109	
ASTM G- 5377	Weather Resistance (accelerated 1 yr.) SYP	No visible deterioration cupping or splitting		
Crosshatch Adhesion	Separation of Infusion Film from substrate (SYP) 0-5 scale	5- Substrate failed first		
Cleveland Humidity Cabinet	500 Hrs. OSB	No visible degradation or change		
FED Spec. TT-W-57 18	Water Repellency	Meets		
Lateral Resistance	Treated vs. Untreated, SYP	No change – same		
Structural strength	Treated vs. Untreated, SYP	No change - same		



Test Data

EcoBlu Products Coatings Utilizing BluWood™ Technology

DOTWOOD PRESERVATIVE

EPA REG. NO. 64405-8-82005

TESTING METHOD	TESTING	TEST EVALUATION
AWPA STD E1-97 4 week testing period	Subterranean Termites, SYP	effective protection
	Formosan Termites, SYP	effective protection
	Carpenter Ants, SYP	effective protection
	Timber Beetles, SYP	effective protection
AWPA E 10-0 1 8 week testing period	Powderpost Beetles, SYP	effective protection
	Soil Block Test	effective protection
	Brown and White Rot	effective protection
	Southern Yellow Pine	effective protection

STORAGE OF ECOBLU COATED WOOD COMPONENTS:

Once dry, EcoBlu factory applied wood components can be exposed to standard exterior weather conditions for up to six months. Longer exterior periods require EcoBlu coated wood components to be weather protected.

HUD

Accepted for above ground structural and sheathing wood components



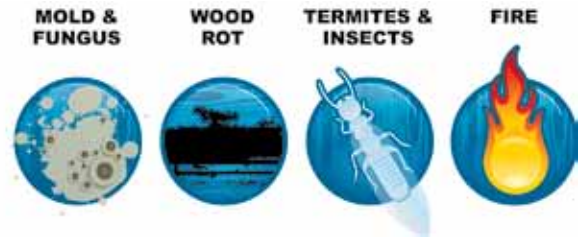
EcoBlu FIRE Test Summary

The below table summarizes testing results, following ASTM E84-08, UL-723 & ASTM D-3806 Surface Burning Characteristics, using the EcoBlu treatment on selected EcoBlu Products and selected lumber species.

SPECIES	SIZE TESTED	FLAME SPREAD INDEX	SMOKE INDEX	CLASS
DOUGLAS FIR	2X4	20	15	A
SPRUCE PINE FIR	2X4	25	70	A
SOUTH YELLOW PINE	2X4	25	200	A
EW SPF/HEM FIR T&G	1X6	25	20	A
EW SPF/HEM FIR STUD	2X4	20	125	A
ORIENTED STRAND BOARD	3/4	15	50	A
WESTERN PLYWOOD*	1/2	21	N/A	A
WESTERN PLYWOOD*	3/4	25	N/A	A

* ASTM D-3806 test method.

Fire Ratings and Warranty The ratings above reflect EcoBlu Products' topically coated fire inhibitors tested in accordance to industry standard testing method ASTM E84-08b, Standard Test Method for Surface Burning Characteristics of Materials, certified by independent testing laboratories. To request actual test results, please e-mail info@ecobluproducts.com. Based on these industry standard tests, and compared against untreated materials, EcoBlu's fire coatings will significantly slow ignition time and reduce smoke produced on treated materials. EcoBlu is in the process of obtaining UL & ICC certification. Prior to this certification, EcoBlu Products are not compliant with projects requiring a Class A designation per UBC. There are many factors that cause home fires. Studies show that framing lumber dries to a tinder in the wall cavity and especially in attics. This dry lumber ignites so fast that in some cases it's hard to exit the building or provide enough time for the Fire Fighters to fight the fires. Studies also show that many of the Engineered Lumber we use to build houses not only burns fast but cove in faster so Firemen have lost their lives as a result. It would be nice if we could change the code that all wood in homes has to be fire rated, however the builders cannot afford the increase in cost. EcoBluProducts is trying to bring fire coatings that significantly slow ignition and reduce smoke produced without increasing cost to the builder. There are many great Green Products showing up for the builders however until the market can deliver these products at affordable cost it is difficult for the homebuilders to implement the changes. EcoBlu Products is trying to help the builder with value added Mold, Rot, Termite and Fire Protection coatings for lumber without significantly increasing the cost. EcoBlu Products does not represent that homes built with EcoBlu products will not be destroyed by fire. EcoBlu only represents that its fire coatings delay the ignition of treated materials compared against untreated materials as certified by independent laboratories.



Why Is EcoBlu Green?

ECOBLU PROTECTS THE WHOLE HOME AND OUR PLANET

EcoBlu is made from non-toxic, eco-friendly compounds found in nature which are friendly to people and to our planet. EcoBlu Products protect the entire home and our planet from the threats of raw lumber. From dimensional wood (like 2 x 4s) to sophisticated engineered wood products (manufactured by binding together wood fibers with adhesives) single and multi-family homes can be built entirely from wood protected from mold, fungus, wood rot, termites and fire.

FACT: EcoBlu Products produce NO volatile organic compounds emitted into the air so we are safe to use even in children's bedrooms. EcoBlu Products DO NOT leach into our ground and water system when it gets wet.

CLEAN AIR IN THE HOME

Mold and fungus cannot grow on EcoBlu treated wood, reducing illnesses and damage caused from these threats which grow on raw wood.

FACT: The American Lung Association is a proud partner of EcoBlu in its efforts to create a clean air environment. Brown University linked household mold to depression.

CLEAN AIR IN THE COMMUNITY

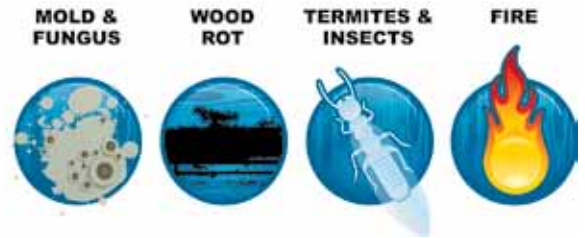
Termites cannot live on wood treated with EcoBlu, preventing the need to use harmful and toxic chemicals. When sprayed into the air, these chemicals have a negative effect on our local air quality, ozone layer and ground water.

FACT: Recent reports show that the chemicals used to treat termites deplete the ozone layer.

FIRE SAFETY

Eco Blu Products now has Fire Protection that will help save lives because we have cut the smoke index and slowed ignition of lumber being used to build homes.

FACT: Homeland Security recently issued a report showing that 10% of fire fighters lose their lives because i-joists made from engineered wood, used to make modern homes, have increased flammability, causing them to fail much sooner than traditional lumber beams, which do not exist because our forests have been depleted.



Why Is EcoBlu Green?

SUSTAINABLE FORESTRY

By protecting wood, EcoBlu dramatically increases the lifespan of wood - before and after construction. Use of EcoBlu helps sustain our forestry, air quality and structural integrity of our homes.

FACT: Claims resulting from damaged caused by termites totaled \$5 billion last year; Claims resulting from damage in homes caused from mold totaled \$6.5 billion last year.

RESPONSIBLE USE OF RESOURCES:

By using wood responsibly, we can help diminish our reliance on steel and concrete

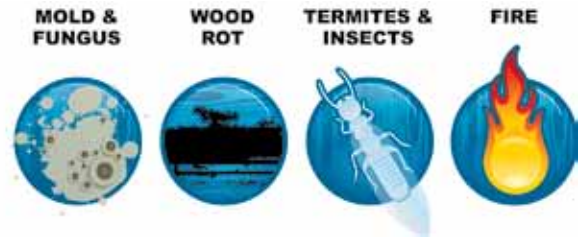
FACT: Steel and Concrete releases 24% and 47% more air pollution; produce 8% and 23% more solid wastes; require 26% and 57% more energy; emit 34% and 81% more greenhouse gases and discharge 4 and 3.5 times more water pollution.

PAINTED LUMBER:

Eco Blu Products can be painted directly over our coating so there is no need for primer. Our Infusion Film binds directly with the wood fiber so we have the best primer for stain or paint.

Endorsements:





Bluwood Warranty

Covered Structure Warranty

1. Life-Time Limited Warranty. Transferable to qualified successor(s) BluwoodUSA, Inc.(BluwoodUSA), warrants the coated surface of non ground contact interior wood component(s) of a covered structure and exterior wood components that have been top coated with an appropriate exterior paint, stain or sealer, which have been coated by a BluwoodUSA licensed coating facility with the BLUWOOD two part Perfect Barrier DOT Wood Preservative and Infusion Film process (BLUWOOD Coated Components). The surface of the BLUWOOD Coated Component(s) is warranted against mold fungus growth on the cured surface of the film; rot fungi decay or wood ingesting insects (including subterranean or Formosan termites) or carpenter ants, due to the failure of BLUWOOD's two part system while owned by the original owner-occupant of the covered structure and for 10 years by any qualifying successor owner/occupant within the immediate 30 year period from date of original owner/occupant (Warranty Period), which renders the BLUWOOD Coated Component incapable of performing its intended function. This Lifetime Limited Warranty applies only to BLUWOOD Coated Component(s) incorporated into residential covered structure construction, or BLUWOOD Coated Component(s) specifically approved in writing by BluwoodUSA for incorporation into a non-residential structure (Covered Structure).

Furthermore BluwoodUSA warrants the coated surface of interior wood components of a covered structure for up to 6 months in an exposed vertical framed state, subject to proper documentation indicating completion of structure exterior wrapping process. Subject to the Warranty Exclusions and Limitations of Liability set forth below, BluwoodUSA will repair, recoat, or replace, at no cost to the original owner-occupant and any qualifying successor(s), any BLUWOOD Coated Component(s) that becomes unfit for its intended function or purpose, during the Warranty Period, solely as a result of mold fungus growth on the cured surface of the film; rot fungi decay or wood ingesting insects (including subterranean and Formosan termites), or carpenter ants, due to the failure of the certified BLUWOOD two-part coating system. The Warranty Period begins on the date that a Warranty Registration Confirmation is issued by BluwoodUSA, requiring the issuance of a certificate of occupancy or upon occupancy by the original residential owner/occupant, whichever later occurs. This Lifetime Limited Warranty is transferable to the qualified successor(s) in interest of the original owner-occupant upon the qualified successor(s) re-registering the Lifetime Limited Warranty in his/her name with BluwoodUSA at www.bluwood.com and forwarding the Life-Time Limited Warranty Registration administration fee in the amount of \$300.00 to

BluwoodUSA, Inc.,
4357 Cowing Rd.,
Lakewood, New York 14750

2. Warranty Exclusions This Lifetime Limited and Qualified Successor(s) Warranty(s) (Warranty) does not cover, and specifically excludes, any loss or damage to any BLUWOOD Coated Component(s) that has been caused in part or whole by:

- The inherent and natural Characteristics of some types of wood to split, warp, buckle, bow, collapse, twist or deform
- Any application or use of a BLUWOOD Coated Component(s) for which it was not intended
- The performance or appearance of any top-coat system. These features are dependent upon quality of the top-coat and the application methods controlled by the applicator, manufacturer and subsequent maintenance detailed in the manufacturers' application guidelines.
- Any exposed uncoated surface. BLUWOOD sealer, a wood sealer or exterior paint must be applied to prevent wicking through the end-grain when used with a topcoat system. BLUWOOD sealer should be applied to interior exposed surfaces in areas of excessive moisture and wood ingesting insect opportunity.

- Improper installation of any BLUWOOD Coated Component(s) or installation of such component in violation of any applicable law, rule, ordinance or code
- Negligent or improper construction of the Covered Structure
- Improper design of, or improperly manufactured BLUWOOD Coated Component(s)
- Application of BLUWOOD's two part factory-applied wood coating process, the Perfect Barrier DOT Wood Preservative and Infusion Film process, to wood component(s) by anyone other than a BluwoodUSA licensed facility.
- Normal wear and tear that removes the protective surface, physical abuse or neglect of BLUWOOD Coated Component(s)
- Wind, fire, lightning, ground subsidence or settlement, earthquake, flood or hail
- Acts of God
- Criminal activity, civil insurrection, riot, terrorism, or war
- Acts of government authorities or agencies
- Improper installation of, defects in, or failure of any other building materials used in the Covered Structure
- Wood destroying animals
- Non wood ingesting insects
- Coated Components used in a residential, commercial or manufacturing structure where any chemical or biological agents have been introduced.
- This Lifetime Limited Warranty shall become immediately void

3. Inspection and Maintenance/ Installation To maintain the warranty for supplemental wood ingesting insect protection, all applicable state and local building codes for a Primary Termite Treatment must be satisfied. NOTE: If state and/or local codes require a Primary Termite Treatment, the covered structure must be inspected at least once a year by a duly licensed and certified pest control operator, and the owner shall obtain a Subterranean Termite Re-Treatment Agreement and Pest Control Bond from a reputable pest control company effective throughout the term of this Lifetime Warranty, requiring re-treatment and repair of any structural damage by the pest control company. The owner shall claim against such bond before making a claim against BluwoodUSA. BluwoodUSA's liability shall be for damage in excess of that covered by such bond. To maintain this warranty for supplemental wood ingesting insect protection if a claim is filed, a properly licensed contractor must complete product(s) installation and remedial work promptly. Additional treatments will be promptly conducted as necessary based on the results of the inspections. The Covered Structure in which the BLUWOOD Coated Component(s) are installed must be in compliance with all applicable building codes. To qualify for the Life-Time Limited Warranty, BLUWOOD Coated Component(s) cannot be used in (1.) an exterior exposure or in an interior space that creates an exterior environment, unless top-coated by an appropriate exterior paint, sealer or stain. (2.) direct contact with the ground (3.) any application which allows by design, building code, purpose or intent the accumulation of free water (4.) standing water.

4. BluwoodUSA's Maximum Liability or Obligation BluwoodUSA's sole obligation and liability is limited to reasonable costs of recoating, removal, repair or replacement of the affected BLUWOOD Coated Component(s), and including those costs incurred to restore structure to original condition, where BluwoodUSA has acknowledged, in writing, or the owner has demonstrated the certified BLUWOOD two part wood component coating system Perfect Barrier DOT Wood Preservative and Infusion Film has failed because the coated wood component(s) has become unfit for its original purpose due to mold fungus growth on the cured surface of the film or rot fungi decay or wood ingesting insects (including subterranean or Formosan termites) or carpenter ants. BluwoodUSA reserves the right to cure and have remedial work performed and to have affected BLUWOOD Coated Component(s) certified free of mold fungus growth on the cured surface of the film or damage from rot fungi decay or wood ingesting insects (including subterranean or Formosan termites) or carpenter ants.

5. Exclusion of Implied Warranties Limitation of Liability: This warranty is the only warranty applicable to the certified installed components. This limited warranty is in lieu of all other warranties, and no other warranties otherwise including, without limitation, those arising from the course of dealing or usage of trade or advertising, shall be binding on or obligate BluwoodUSA, except where such warranties arise under applicable consumer product warranty laws. In that event, the warranty is limited to such shorter periods permitted or required by the prevailing applicable law. Any implied warranties applicable to the BLUWOOD Coated Component(s) – Perfect Barrier DOT Wood Preservative and Infusion Film process, including warranties of merchantability and fitness for a particular purpose are disclaimed and excluded to the fullest extent allowed by law. In no event will BluwoodUSA be liable for any incidental, special, indirect, multiple, punitive, or consequential damages or effects resulting from any defect in the BLUWOOD Coated Component(s) – Perfect Barrier DOT Wood Preservative and Infusion Film process, including, without limitation, loss of use, lost profits, diminution in value, or lost income, even if BluwoodUSA has been advised of the possibility of such damages or losses, or loss or damage to any non BLUWOOD Coated Component(s) even if such loss or damage is caused by BLUWOOD Coated Components.

6. Claim Procedure Notification To make a claim under this Lifetime Limited Warranty, the owner of the Covered Structure must notify the building contractor of the residential covered structure and BluwoodUSA in writing within thirty (30) days of the actual notice of mold fungus growth on the cured surface of the film or rot fungi or wood ingesting insect damage (including subterranean or Formosan termites) or carpenter ants to the BLUWOOD Coated Component(s). Such notice must be sent by certified mail, return receipt requested, and must include the following information: date of discovery of mold fungus growth on the cured surface of the film or damage from rot fungi or wood ingesting insects (including subterranean or Formosan termites) or carpenter ants, a description of the covered structure and BLUWOOD Coated Component(s) for which claim is being made, together with proof of BLUWOOD Coated Component(s) – Perfect Barrier DOT Wood Preservative and Infusion Film process of the Installed BLUWOOD Coated Component(s) in question; photo(s) of damaged area and/or BLUWOOD Coated Component(s) supplier(s) and building owners telephone number must be sent to the following address(s): (1) Building contractor of the residential covered structure. (2) **BluwoodUSA, Inc.**, 4357 Cowing Rd., Lakewood, New York 14750. Building contractor of the

7. Binding Arbitration Any controversy or claim arising out of or relating to this Lifetime Limited Warranty, or breach thereof, shall be settled by binding arbitration in accordance with the Commercial Arbitration Rules of the American Arbitration Association, and judgment upon the award rendered by the arbitrator(s) may be entered in any court having jurisdiction thereof. There shall be no class arbitration. Arbitration shall be exclusively in Lakewood, New York. Whenever a controversy or claim is submitted to arbitration hereunder, the award of the arbitrator(s) shall include an assessment of the costs and reasonable attorney's fees in favor of the prevailing party. The Lifetime Limited Warranty shall be governed exclusively by the law of the State of New York without regard for the state's choice of law or conflicts of law's rules.

8. Original Residential Owner/Occupant Lifetime Limited Warranty Registration An application is required to be completed and submitted to BluwoodUSA by either the building contractor of the residential covered structure or by their appointed authorized representative. The warranty registration application can either be completed on-line at www.bluwood.com or by completing and mailing to:

BluwoodUSA, Inc.,
4357 Cowing Rd.,
Lakewood, New York 14750

Upon acceptance by BluwoodUSA the building contractor of the residential covered structure will be supplied by BluwoodUSA, either on-line or by mail; (1) A Warranty Registration confirmation number(s) (2) original copy of Covered Structure Lifetime Limited Warranty (3) copy of completed warranty application as provided to BluwoodUSA by either the building contractor of the residential covered structure or their authorized representative.

9. Qualified Successor(s) New Owner Occupant Lifetime Limited Re-Registration Requirements To transfer warranty, a \$300 re-registration application and administration fee is required to be completed by all successor(s) new owner occupants, pending a Warranty Registration Confirmation to be supplied by BluwoodUSA to the successor(s) new owner occupants. Warranty Registration can be processed by going to www.bluwood.com and by forwarding completed Lifetime Limited Warranty re-registration application with administration fee to:

BluwoodUSA, Inc.,
4357 Cowing Rd.,
Lakewood, New York 14750

