

**OTC BB: NECO**

**Shares Issued and Outstanding**

**50,000,000**

**2009 EPS Projection**

**\$0.10**

**2009 Sales Forecast**

**\$41,000,000**



**EcoBlu Products, Inc.** (OTCBB: NECO ) is a manufacturer of proprietary wood products coated with an exclusive GreenSpec listed, eco-friendly chemistry that protects against mold, rot-decay, termites and fire. BluWood® coated lumber has been seen on Extreme Makeover and the Make it Right Foundation with Brad Pitt in New Orleans.

EcoBlu Fire Retardant Coatings ( FRC ) and BluWood® are non-toxic, environmentally friendly and offer a limited life -time warranty. The Company has a business model that is poised to revolutionize the building industry as we now know it.

The current economic times in the building industry have opened the door for transformation. The Company is in the process of reinventing the market and distribution channels to be able to handle this type of coating protection for the production builder. Ecoblu products are ready to deliver the winning edge to builders and the environment with our sustainable and green product line.

**Innovative Products and Strategy**

The Company has assembled a parallel approach to capture the future of the building industry. This will be achieved through the creation of the family of EcoBlu proprietary products featuring our patent pending FRC technology. Products include manufacturing of EcoBlu I-Joist, EcoBlu Beam, EcoBlu Rim Board, EcoBlu Trim, and Fire Rated OSB Panels. The family of EcoBlu Products will be at similar market prices as today ' s raw lumber. The Company will distribute the family of EcoBlu Products to leverage current distribution channels through Lowes and the established BluWood® network across the country.



**In the News: Brad Pitt and BluWood**



**EcoBlu Facility, Colton, CA**



**EcoBlu Products and BluWood are Recognized**

Green Spec Listing means that our products make for an environmentally sound building decision, quickly becoming the choice of green builders around the world.



**Contact Information:**

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